

IP Toolworks Style Guide

Primary Colors



RGB	200 138 18	66 65 67	255 255 255
CMYK	21 40 10 3	68 62 58 45	0 0 0 0
HEX	#c78b2b	#424143	#ffffff

Modern and bold aesthetic with flush edge designs and 90° angles High-impact contrast using primary colors. Supporting graphic elements with secondary colors. Reverse type white text on yellow and dark backgrounds.

Secondary Colors



RGB	137 90 35	206 151 50	140 140 140
CMYK	36 61 100 26	19 41 96 2	41 39 40 3
HEX	#575759	#ce9732	#8c8c8c

Font Styles

Title
30pt

Gotham Bold

Subtitle
24pt

Gotham Book

Heading
16pt

Gotham Book

Body
12pt

Ingra Regular

Accent Shades



RGB	227 227 227	102 102 102	128 128 128
CMYK	10 7 7 0	60 51 51 20	52 43 43 8
HEX	#e3e3e3	#666666	#808080

Icon Examples



Notation
9pt
Gotham Bold

Logo



Reverse



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WE MAKE GOOD IP ATTORNEYS BETTER

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